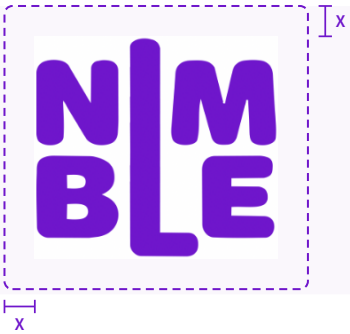


THE MASTER LOGO

The stacked NIMBLE wordmark is the primary signature. Use the approved artwork as one fixed unit - never recreate, retype or rearrange the lettering.

01 CLEAR SPACE

Let X equal the width of the central I/L stem. Keep at least 1X clear on every side.



02 SCALE & BACKGROUND

30 mm PRINT WIDTH

120 px SCREEN WIDTH

- **Preferred: purple on white**
- Reverse only from an approved white master on Nimble Purple.

Never place the mark on busy or low-contrast imagery.

03 CORE COLOUR

NIMBLE PURPLE

#6F16CB

RGB	111 / 22 / 203
CMYK	45 / 89 / 0 / 20

WHITE #FFFFFF

INK #1C1722

Use white for clarity and Ink for supporting copy.

04 SUPPORTING TYPE

Aa

Source Sans Pro

RECOMMENDED DEFAULT

A clean neutral sans that supports the logo without recreating it.

BOLD / SEMIBOLD / REGULAR

05 PROTECT THE MARK

- **Keep proportions**
  No stretching or rotation.
- **Keep the artwork**
  No redrawing or rearranging.
- **Keep it clean**
  No gradients, outlines or effects.
- **Keep contrast**
  No busy or low-contrast fields.

PRODUCTION NOTE Colour sampled from the supplied PNG. Confirm against the vector master and proof CMYK before print.